

METROPOLITAN WASHINGTON ASSOCIATION OF
INDEPENDENT INSURANCE AGENTS



2021 Partners Program

METROPOLITAN WASHINGTON ASSOCIATION OF
INDEPENDENT INSURANCE AGENTS

At Metropolitan Washington Association of Independent Insurance Agents (MWAIIA), we have developed a package of options that help you connect with Washington, DC agents, it's called our Partners Program.

Becoming a MWAIIA Partner guarantees you high-profile, year-long exposure to the 300+ independent agents of the Metro DC area.

You get a "one stop" approach to supporting MWAIIA and its' members. It provides you maximum visibility to Metro DC and eliminates repeated solicitations for sponsorship.

Your support makes it possible for MWAIIA to deliver affordable dues and programs that enhance the professionalism of the Metro DC independent agents.

There are three levels of participation available: Platinum, Gold and Bronze. The descriptions found on the next page describe the tangible benefits for each level of participation. Simply review the levels and benefits of each level and determine which fits your needs the best. Then, complete the registration form and return to MWAIIA!

Become a MWAIIA Partner Today!



GOLD PARTNER PACKAGE

**\$4,000 PER CALENDAR YEAR
(50% PRO-RATE AFTER JULY 1)**

- Logo prominently displayed at all MWAIIA events
- VIP recognition at all MWAIIA Events
- Logo in all event advertising and communications
- Logo prominently displayed on MWAIIA website
- Hyperlink to your website from the MWAIIA website
- Rotating Web Banner on the MWAIIA website
- Annual Feature Story in MWAIIA Newsletter
- Provide Newsletter Content for one Newsletter Annually
- Logo in MWAIIA newsletter each month (2 per month)
- Full page feature in the Partner Directory (published annually)
- 12 complimentary advertisements in the MWAIIA newsletter
- Eight (8) complimentary registrations for the MWAIIA Fall Member Event
- Associate Membership in MWAIIA



SILVER PARTNER PACKAGE

**\$2,500 PER CALENDAR YEAR
(50% PRO-RATE AFTER JULY 1)**

- Name prominently displayed at all MWAIIA events
- Name in all event advertising and communications
- Name prominently displayed on MWAIIA website
- Hyperlink to your website from the MWAIIA website
- Name in MWAIIA newsletter each month (2 per month)
- Half page feature in the Partner Directory (published annually)
- Provide Newsletter Content for one Newsletter Annually
- Four (4) complimentary advertisements in the MWAIIA newsletter
- Five (5) complimentary registrations for the MWAIIA Fall Member Event
- Associate Membership in MWAIIA

BRONZE PARTNER PACKAGE

**\$1,500 PER CALENDAR YEAR
(50% PRO-RATE AFTER JULY 1)**

- Name prominently displayed at all MWAIIA events
- Name in all event advertising and communications
- Name prominently displayed on MWAIIA website
- Name in MWAIIA newsletter each month (2 per month)
- Quarter page feature in the Partner Directory (published annually)
- One (1) complimentary advertisements in the MWAIIA newsletter
- Associate Membership in MWAIIA





2021 PARTNER REGISTRATION

COMPANY NAME:

ADDRESS:

CITY, STATE & ZIP:

PHONE:

WEBSITE

CONTACT NAME:

CONTACT PHONE:

CONTACT EMAIL:

SELECT PARTNER LEVEL:

- GOLD PARTNER \$4,000
- SILVER PARTNER \$2,500
- BRONZE PARTNER \$1,500

MAIL REGISTRATION & MAKE CHECKS

PAYABLE TO:

MWAIIA

P.O. BOX 106

FARMINGTON, CT 06034-0106

OR

REGISTER ONLINE AT:

WWW.MWAIIA.ORG/PARTNERS