

METROPOLITAN WASHINGTON ASSOCIATION OF  
INDEPENDENT INSURANCE AGENTS



# 2023 Partners Program

At Metropolitan Washington Association of Independent Insurance Agents (MWAIIA), we have developed a package of options that help you connect with Washington, DC agents, it's called our Partners Program.

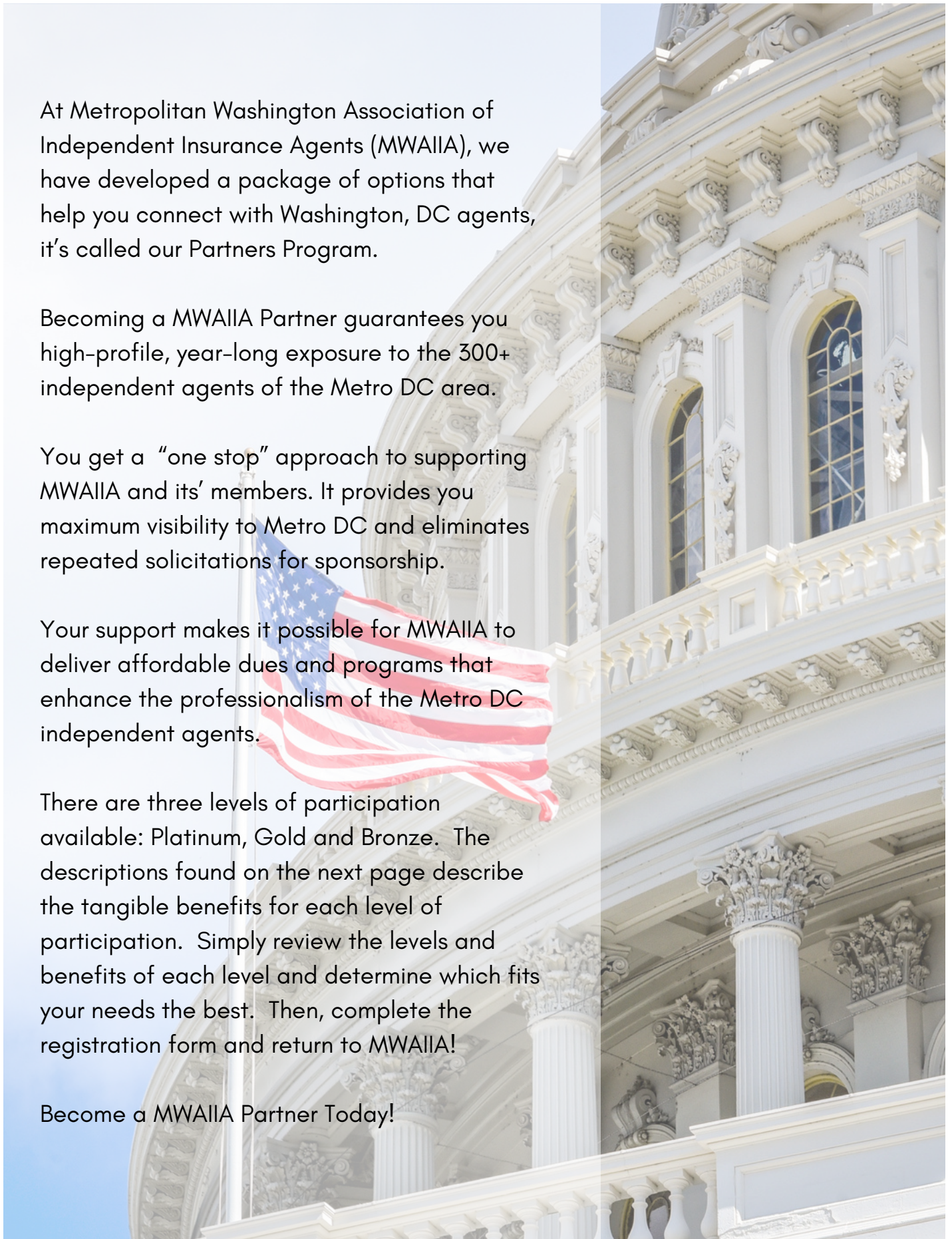
Becoming a MWAIIA Partner guarantees you high-profile, year-long exposure to the 300+ independent agents of the Metro DC area.

You get a "one stop" approach to supporting MWAIIA and its' members. It provides you maximum visibility to Metro DC and eliminates repeated solicitations for sponsorship.

Your support makes it possible for MWAIIA to deliver affordable dues and programs that enhance the professionalism of the Metro DC independent agents.

There are three levels of participation available: Platinum, Gold and Bronze. The descriptions found on the next page describe the tangible benefits for each level of participation. Simply review the levels and benefits of each level and determine which fits your needs the best. Then, complete the registration form and return to MWAIIA!

Become a MWAIIA Partner Today!



## **GOLD PARTNER PACKAGE**

**\$4,000 PER CALENDAR YEAR  
(50% PRO-RATE AFTER JULY 1)**

- Logo prominently displayed at all MWAIIA events
- VIP recognition at all MWAIIA Events
- Logo in all event advertising and communications
- Logo prominently displayed on MWAIIA website
- Hyperlink to your website from the MWAIIA website
- Rotating Web Banner on the MWAIIA website
- Annual Feature Story in MWAIIA Newsletter
- Provide Newsletter Content for one Newsletter Annually
- Logo in MWAIIA newsletter each month (2 per month)
- 12 complimentary advertisements in the MWAIIA newsletter
- Eight (8) complimentary registrations for the MWAIIA Fall Member Event
- Associate Membership in MWAIIA



## **SILVER PARTNER PACKAGE**

**\$2,500 PER CALENDAR YEAR  
(50% PRO-RATE AFTER JULY 1)**

- Name prominently displayed at all MWAIIA events
- Name in all event advertising and communications
- Name prominently displayed on MWAIIA website
- Hyperlink to your website from the MWAIIA website
- Name in MWAIIA newsletter each month (2 per month)
- Provide Newsletter Content for one Newsletter Annually
- Four (4) complimentary advertisements in the MWAIIA newsletter
- Five (5) complimentary registrations for the MWAIIA Fall Member Event
- Associate Membership in MWAIIA

## **BRONZE PARTNER PACKAGE**

**\$1,500 PER CALENDAR YEAR  
(50% PRO-RATE AFTER JULY 1)**

- Name prominently displayed at all MWAIIA events
- Name in all event advertising and communications
- Name prominently displayed on MWAIIA website
- Name in MWAIIA newsletter each month (2 per month)
- One (1) complimentary advertisements in the MWAIIA newsletter
- Associate Membership in MWAIIA



## EVENT SPONSORSHIPS

MWAIIA conducts two membership events annually. Sponsorships for these events and programs are available.

Sponsorships options vary by event and will be sent to potential sponsors at that time.

## EDUCATION SPONSORSHIPS

MWAIIA conducts four webinars for the membership each year which qualify for state continuing education. Sponsorship are available for these programs.

Sponsor all four for 2023 - \$2500

## HAVE OTHER WAYS YOU WOULD LIKE TO SUPPORT THE ASSOCIATION?

Contact Executive Director, Barb Wise by email, at [barb@mwaiia.org](mailto:barb@mwaiia.org) or by phone a 202-516-8181.





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## 2023 PARTNER/SPONSOR REGISTRATION

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COMPANY NAME:

ADDRESS:

CITY, STATE & ZIP:

PHONE:

WEBSITE

CONTACT NAME:

CONTACT PHONE:

CONTACT EMAIL:

SELECT PARTNER LEVEL:

GOLD PARTNER \$4,000

PLEASE PUT ME ON THE EVENT SPONSOR LIST

SILVER PARTNER \$2,500

EDUCATION SPONSOR \$2500

BRONZE PARTNER \$1,500

MAKE YOUR PAYMENT

- Please complete your application and send to [mwaiia@mwaiia.org](mailto:mwaiia@mwaiia.org)
- Payment can be made payable via MWAIIA's online payment portal. Through the online payment portal, you can pay by ACH or by credit card. There is no fee for ACH transactions, credit cards are processed with a 3.25% processing fee.
- Simply click on the button or the link and chose the payment option you prefer.



<https://mwaiia.epaypolicy.com/>