

Metropolitan Washington Association of Independent Insurance Agents

2018 PARTNERS PROGRAM

Connecting carriers and independent agents



MAKE A CONNECTION WITH INDEPENDENT AGENTS IN DC

Insurance Carriers and other associate businesses have long utilized Big “I” state affiliates to support and connect with the agents that represent them and/or utilize their services. At Metropolitan Washington Association of Independent Insurance Agents (MWAIIA), we have developed a package of options that help you connect with Washington, DC agents, it’s called our Partners Program. We have packaged groupings of benefits for you, based on what level of visibility you want and what level of support you want to provide our association.

What are the benefits to your company?

- High profile, year-long visibility to MWAIIA members
- Ability to budget for sponsorship costs with a one-time payment with no additional solicitations!
- Savings: the value of your benefits far exceeds the cost

JOIN THESE 2018 MWAIIA PARTNERS AND CONNECT WITH DC AGENTS!

Gold Partners

 **Swiss Re**
Corporate Solutions



Silver Partners

CHUBB®
CNA
TRAVELERS 

Bronze Partners

Chesapeake Employers Insurance Company
CRC Insurance Services dba SCU
Tapco Underwriters

Turn the page and sign up today!

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2018 Partner Benefits	Gold Partner	Silver Partner	Bronze Partner
	\$4,000	\$2,500	\$1,500
Special Recognition			
Prominent recognition at all organizational events	Logo	Name	Name
Listing as Partner on MWAIIA website	Logo	Name	Name
Hyperlink to your company website from MWAIIA website	✓	✓	
Partner of month on MWAIIA home page	Logo	✓	
VIP Lunch with MWAIIA Board of Directors	✓		
Recognition in MWAIIA Newsletter (2 per month)	Logo	Name	Name
Annual input session with MWAIIA Board of Directors	✓	✓	✓
Associate Membership			
One Year MWAIIA Associate Membership (\$400 Value!) *	✓	✓	✓
Winter Networking Social			
Partner recognition in pre-event materials	Logo	Name	Name
Partner recognition at event	✓	✓	✓
Sponsorship of Door Prizes with recognition at event	✓	✓	✓
VIP recognition in Continuous Slide Show	Logo	Name	Name
Summer Event			
Partner recognition in pre/post event material	Logo	Name	Name
Recognition at event through signage and/or TVs	Logo	Name	Name
Sponsorship of Door Prizes with recognition at event	✓	✓	✓
Complimentary agency event guests	5	3	
Complimentary registration for Partner staff	3	2	
MWAIIA Courses			
Class registration at member rate	✓	✓	✓

*Credited for the 2018-19 benefit year starting September 1, 2018. Associate membership includes access to all MWAIIA benefits and resources including complimentary attendance for the annual networking reception (February).

Complete the information below to become a MWAIIA Partner Today!

Organization Name: _____
 Address: _____
 City, State & Zip: _____
 Contact Name: _____
 Contact Phone: _____

Select Partner Level:
 ___ Gold (\$4,000)
 ___ Silver (\$2,500)
 ___ Bronze (\$1,500)
 ___ Associate Member (\$400)

Mail & Make Checks Payable to:

MWAIIA
 P.O. Box 369
 New Cumberland, PA 17070
 OR sign up online at mwaiia.org/Partners



Metropolitan Washington Association of Independent Insurance Agents
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Independent Insurance Agents & Brokers of America, Inc.