Your insurance career is more than meets the eye.

**WHAT:** #DayInTheLife Social Challenge

**WHEN:** Friday, January 30, 2020

**WHERE:** Facebook, Instagram, LinkedIn, Twitter

Join us on January 30, 2020 by sharing a photo or video on your social channels with the hashtags #DayInTheLife and #InsureMyCareer.

Our goal is to promote awareness for careers in the insurance industry, by highlighting how a single day in the life can be so drastically different from person to person. There is great diversity within our industry, and we want to show that off!

Not sure what to share? If it in any way pertains to your work day on January 30th - almost anything goes!

Still stuck? Here are a few ideas to start:

- A meeting with a client (example: a selfie with your client)
- An office celebration (example: a coworker’s birthday cake)
- A personal item from your desk (example: a drawing your child made, your morning cup of coffee)
- A cool place you traveled to (example: a place of business you insure)
- Your routines (example: you start every morning by walking the dog before work)
- Your work culture (example: bagel and donut Fridays)
- Your education (example: earning CE and taking a webinar at your desk)
- A work or community / volunteer event (example: a community service activity)

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**A word of advice:** Remember that what you share is public and you are representing yourself, your business, and your industry.

Questions? Contact Julie Furst at jfurst@biginy.org

insuremycareer.com