

Seeking Volunteers to Teach Exciting New Insurance Program

Do you love your job and want to share your knowledge and enthusiasm with others?

Introducing Invest & Amazon's New Education Initiative to Train Workers for Insurance Careers

Invest, a non-profit organization that educates, prepares and attracts diverse young people to new, exciting opportunities and career paths in insurance is partnering with the **Amazon** to train local warehouse associates for new **careers in the insurance** industry.

As part of its benefits for warehouse associates, Amazon's **Career Choice** program provides resources so they can develop new job skills for in-demand and higher paying careers. An eight-week **Invest** insurance education course was recently approved as a **new career** study path for Amazon workers.

This new program comes at a critical time as the insurance industry faces a talent gap of 400,000 workers over the next decade.

We are seeking industry professionals to join us as **volunteer** insurance teachers – with a time commitment of no more than eight hours for just one week in the year. Our goal is to have multiple teachers to reduce the time needed from each volunteer.

Insurance topics for this eight-week program include:

- Introduction to insurance careers
- An overview of insurance
- Managing risk and understanding loss
- Marketing and selling insurance
- Insurance agency operations
- Fundamentals of auto insurance
- Introduction to property insurance
- Business insurance overview



The best part about our Invest curriculum is we offer a free, online insurance teaching experience for volunteers – including teacher guides, lesson plans, presentations for each chapter and much more. We hope you will join us to bring more people into our industry.

To sign up, **contact** Invest Executive Director Deborah Pickford at deborah.pickford@iiaba.net.

To **learn more** about the Invest Program, visit www.investprogram.org